

Message Text

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ORIGIN COME-00

INFO OCT-01 EUR-08 ISO-00 EB-04 RSC-01 /014 R

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DRAFTED BY:COM/BIC/OIM/NE:JRCROWN

APPROVED BY:EB/OCA/REP:BEBYRON

COM/BIC/OIM:CJBARRETT, RMD COM/OIM/PD/PC/P&S:CAGENDREAU

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R 050041Z NOV 74

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

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FOR NORRIS

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: USTC TELECOMMUNICATIONS EXHIBITION, MAY 1975 CONFLICTS

REF: BELDEN/NORRIS TELCON OCTOBER 29, 1974

JOHN STEVENS, ASSISTANT TO R.D. D'URBAN, DIRECTOR OF EXHIBITIONS
BUSINESS EQUIPMENT TRADE ASSOCIATION (BETA) LONDON, UNEXPECTEDLY
VISITED OIM'S UK SECTION OCTOBER 31.

FOLLOWING IS HIS CONFIDENTIAL ACCOUNT AND ASSESSMENT OF LOCALLY
MOUNTED TELECOMMUNICATIONS TYPE EXHIBITIONS IN CONTEXT WITH
POSSIBLE CONFLICT FOR USTC MAY 1975 EXHIBITION:

COMMUNICATIONS '74 AND '76 SHOWS IN BRIGHTON, NOW ESTABLISHED AS
BIENNIAL EVENT, WERE BASED ON COMMUNICATIONS '72 BRIGHTON. LAST-
NAMED OCCURRED WHEN TONY DAVIES, PRESIDENT OF PUBLIC RELATIONS FIRM
REPRESENTING BRITISH TELECOMMUNICATIONS INDUSTRY (ETV CYBERNETICS
LTD.) ASKED P. GORDON SAVILE (EXHIBITION ORGANIZER) TO ORGANIZE
THIS EVENT FOR FIRST TIME. SUBSEQUENT TO FIRST SHOW, ETV
TERMINATED SAVILE RELATIONSHIP AND COMMISSIONED D'URBAN, BETA,
TO RUN COMMUNICATIONS '74 AND '76. SAVILE'S ATTEMPT TO INSTITUTE
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TELECOMMUNICATIONS SHOW FOR JUNE 1975 IN BRIGHTON CONSIDERED BY

STEVENS TO BE ABORTIVE WITHOUT DAVIES' ENDORSEMENT WHICH
CONSIDERED INDISPENSABLE TO SUCCESS OF ANY BRITISH-ORGANIZED
TELECOMMUNICATIONS TYPE EXHIBITION. UK MANUFACTURERS, POLICE,
ARMED FORCES, AND OTHER END USERS RELY ON DAVIES' ENDORSEMENT FOR
CREDIBILITY OF TELECOMMUNICATIONS TYPE EXHIBITION WORTHY THEIR
ATTENTION.

STEVENS BELIEVES SAVILE'S MAVERICK JUNE 1975 SHOW WILL BE SMALL
WITHOUT DAVIES ENDORSEMENT AND WOULD NOT INTERFERE WITH LTC MAY
SHOW. POST'S EVALUATION AND RECOMMENDATIONS REQUESTED SOONEST.
INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MorefiRH
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE242764
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/OIM/NE:JRCROWN
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740316-0935
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741169/aaaacgyv.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: BELDEN/NORRIS TELCON OCTOBER 29, 197, 4
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 26 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 JUN 2002 by kelleyw0>; APPROVED <11 DEC 2002 by MorefiRH>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: USTC TELECOMMUNICATIONS EXHIBITION, MAY 1975 CONFLICTS
TAGS: BEXP, UK
To: LONDON
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005